

# FAQs

## FIFA Preferred Producer Initiative

**Q** What is behind the FIFA Preferred Producer initiative?

**A** The FIFA Preferred Producer initiative is part of the FIFA Quality Concept for Football Turf. The aim of the initiative is to **increase the quality of football turf at all levels worldwide and to protect end consumers when they buy an artificial pitch**. Preferred Producers for Football Turf must comply with FIFA quality criteria in all areas of artificial pitch construction. Customers can then be certain that an artificial pitch from a Preferred Producer satisfies the highest quality standards and consequently that the required product will be installed professionally.

**Q** What criteria must a artificial turf provider meet to become a FIFA Preferred Producer?

**A** To become a Preferred Producer, producers must fulfil a number of requirements which are designed to guarantee that a high-quality artificial pitch is installed. These include, among other things, that the producer has already installed a large number of FIFA RECOMMENDED artificial pitches and has been a long-term FIFA licence holder. Furthermore, the **producer must offer all the skills required for the core services, from planning to maintaining an artificial pitch**. These skills make Preferred Producers different to other manufacturers, many of whom only care about their own product. FIFA provides all the necessary details in the Quick step guide to becoming a FIFA Preferred Producer for Football Turf contained in the Library section at [fifa.com/fpp](http://fifa.com/fpp).

**Q** What benefits does opting for a FIFA Preferred Producer bring?

**A** Because of the quality provisions and regular reports to FIFA, opting for a FIFA Preferred Producer brings a whole range of benefits. For example, Preferred Producers have **greater expertise** than many other producers when it comes to the foundation, installation and maintenance of an artificial pitch. Moreover, by participating in the Preferred Producer initiative, they have undertaken to maintain the **highest product and service quality**. They regularly take part in FIFA's research and development working groups and always use the very latest technology. What is more, Preferred Producers **take responsibility for the entire installation** and their work is monitored through reporting to FIFA. If problems occur later, customers only have one company to deal with.

**Q** What additional information does the purchaser of an artificial pitch receive from a FIFA Preferred Producer?

**A** Like the comprehensive guarantee, a purchaser of an artificial pitch receives comprehensive **documentation on the product used and on all steps required to install the pitch**. This includes a precise product declaration, a detailed method statement and a maintenance manual describing long-term care of the artificial pitch.

**Q** Why should purchasers of artificial pitches sign a Preferred Producer field document?

**A** With the field document, FIFA ensures that purchasers of an artificial pitch have received all the information relating to the product, its installation and maintenance in the correct form. This enables FIFA to check whether the strict quality requirements have been satisfied in full by the Preferred Producer. No legal claims or guarantees are ceded by signing this document. **Its sole purpose is to confirm that all documents have been received and the end user is fully informed.**

**Q** What does the Preferred Producer Guarantee mean?

**A** The Preferred Producer Guarantee provides the purchasers of artificial pitches with the guarantee that they can rely on the **product, installation and maintenance information being of high quality**. If any problems occur with the pitch later, FIFA can also be contacted to solve the problem.

### FIFA Preferred Producer



**More information about the FIFA Quality Concept for Football Turf, the FIFA Preferred Producers as well as FIFA RECOMMENDED Football Turf pitches is available at: [www.fifa.com/footballturf](http://www.fifa.com/footballturf) and [www.fifa.com/fpp](http://www.fifa.com/fpp)**

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