



## Business Presentation

# Who are we?

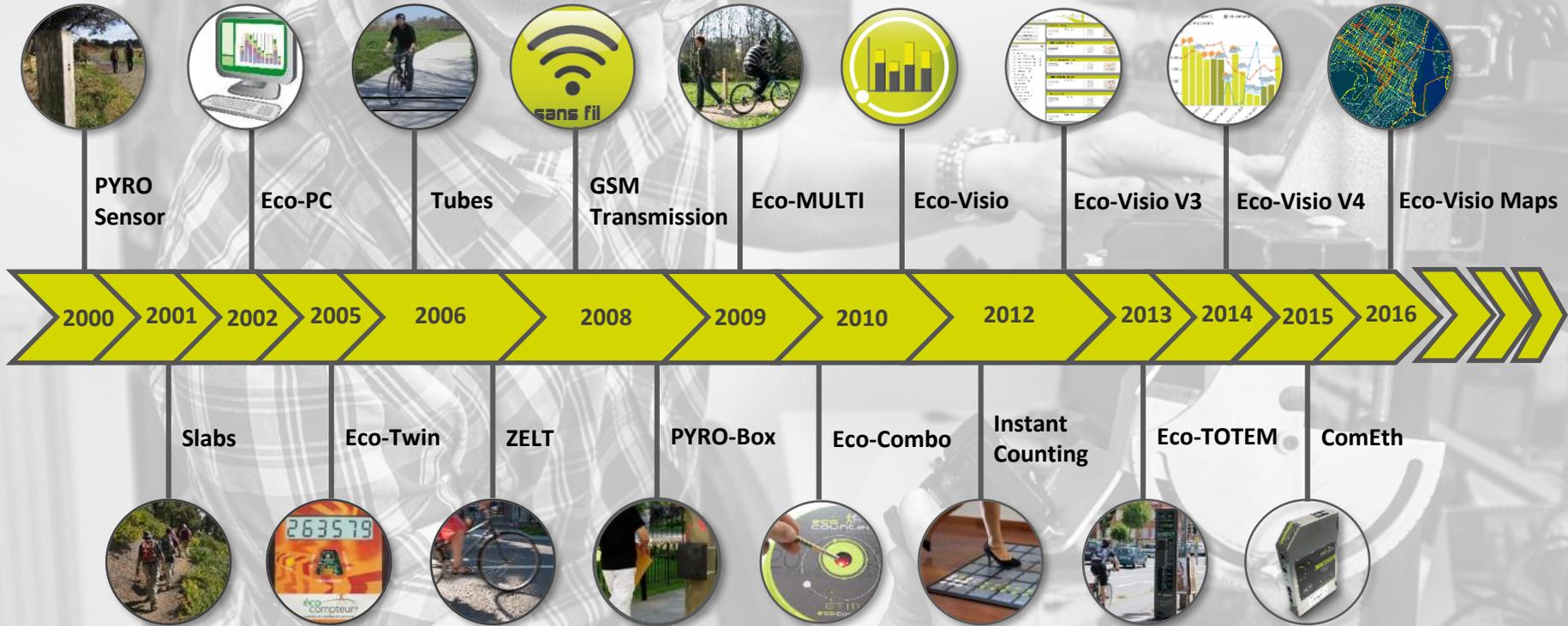
**Leader in pedestrian and cyclist counting solutions worldwide**



Technology and software solutions for counting and analysing how people move in natural and urban environments.



**Client-Focused, Innovative, Trusted, and Adaptive**









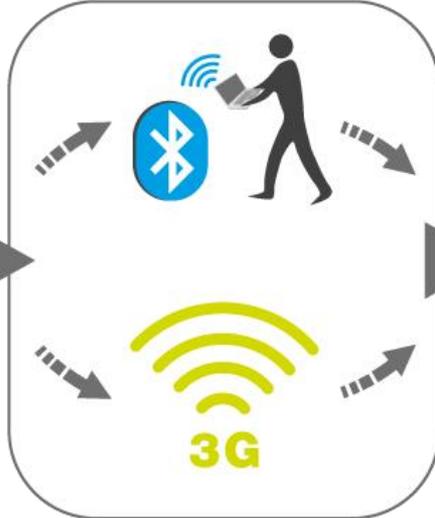
## Our Solutions

# Comprehensive Solutions

1. Count



2. Collect



3. Analyze



4. Share/ Communicate



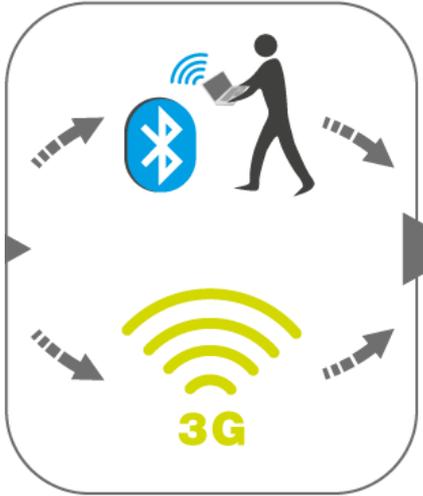
# Counters can adapt to multiple situations

## 1. Count



# Comprehensive Solutions

2. Collect



**eco link**  
for Android™ 

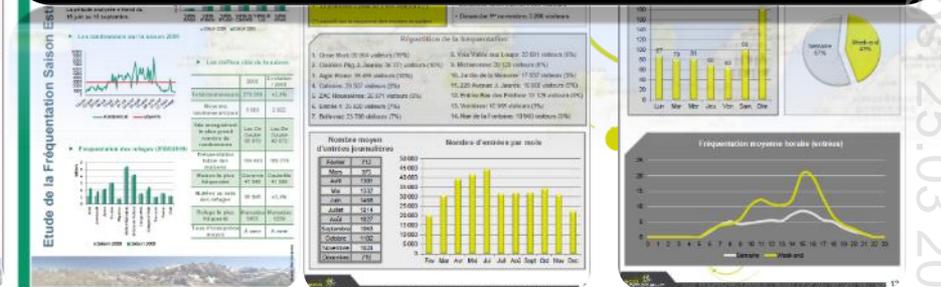
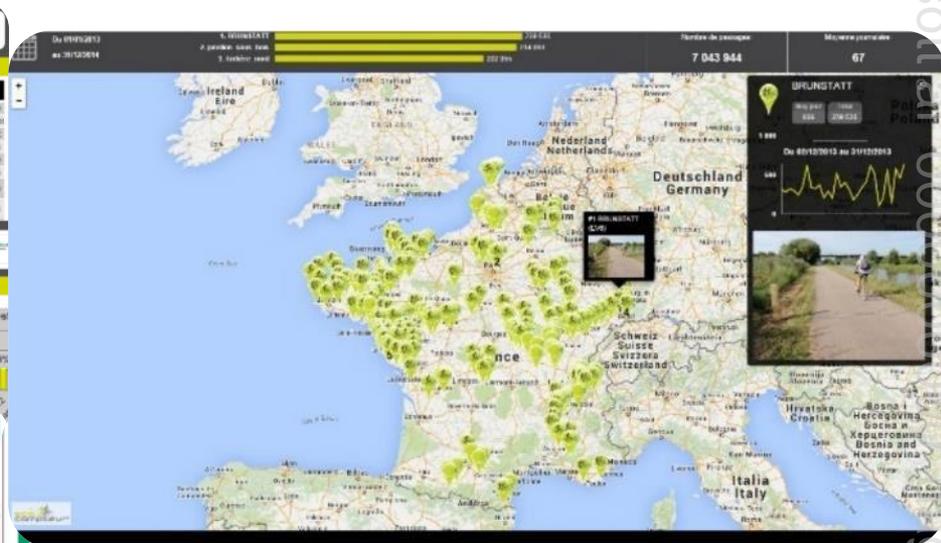
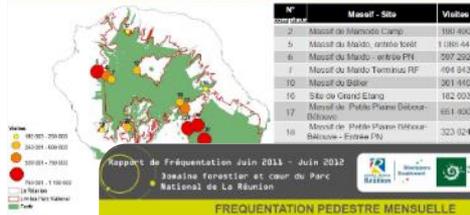


GSM/3G



# High performance communication tools

## 4. Share/ Communicate



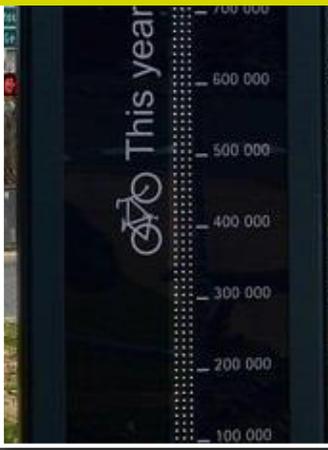


## Our Products





## Eco-TOTEM – Display real-time counts of pedestrians and cyclists





**Eco-Display – Display real-time counts of pedestrians and cyclists  
Mobile and Solar Powered**



# Distinguish cyclists from pedestrians – all configurations are precise



ZELT – Permanent Counting

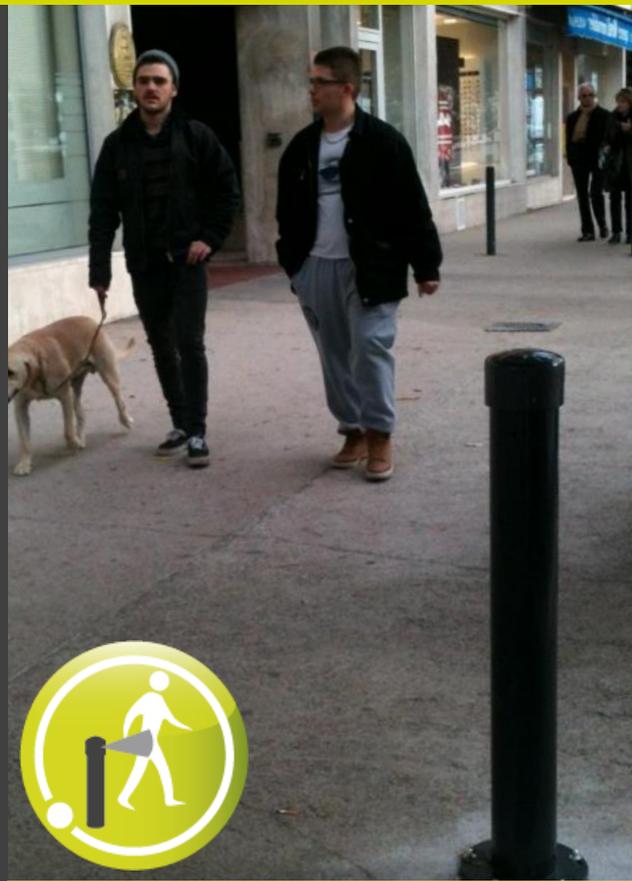


TUBES – Temporary Counting

# Count urban pedestrians – measure attractiveness – encourage active transport



**CITIX – Permanent Counting**  
Highly Accurate



**Urban Post**  
Sturdy and Low Maintenance



**PYRO-BOX**  
Mobile Counting

# Differentiate between cyclists and pedestrians by combining technologies



MULTI ZELT + PYRO



MULTI ZELT + CITIX



Eco-TOTEM







# A solution for every type of user



**PYRO Sensor**

**ZELT**

**Sturdy – Waterproof – Invisible – Energy Efficient – 2 Year Battery – Data Transmission**



# Active Transport Examples



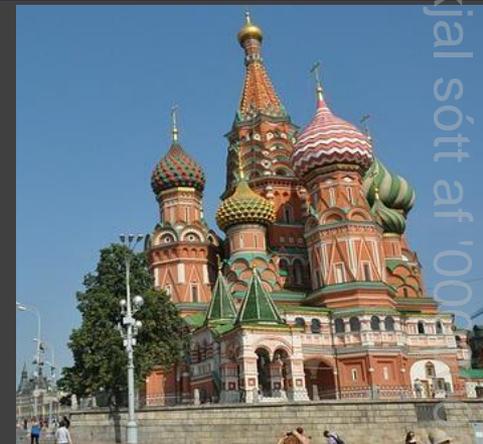
Stockholm (SE) - 56 Ctrs



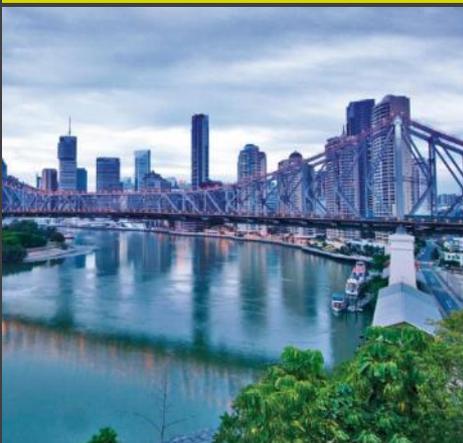
London (GB) - 70 Ctrs



San-Francisco (US) - 89 Ctrs



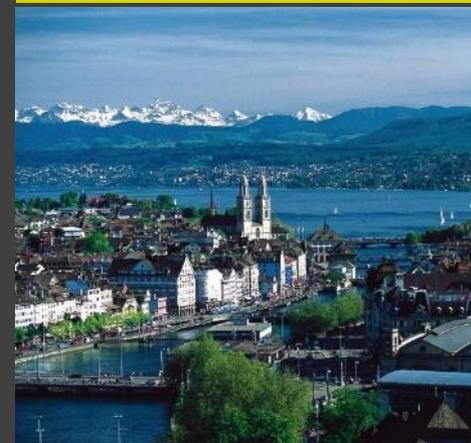
Moscow (RU) - 35 Ctrs



Brisbane (AU) - 48 Ctrs



Nantes (FR) - 56 Ctrs



Zurich (CH) - 39 Ctrs



Montreal (CA) - 34 Ctrs







# Bicycle Tourism Examples



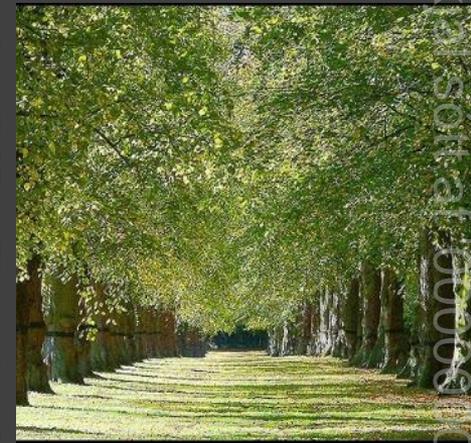
Queenstown Lakes (NZ) - 26 Ctrs



Donauradweg (AT)- 17 Ctrs



Route Verte (Qc,CA) - 18 Ctrs



Nottingham (GB) - 76 Ctrs



Loire à Vélo (FR) - 11 Ctrs



Gipuzkoa (ES) - 19 Ctrs



4 Rivers Bikeway (KR) - 10 Ctrs

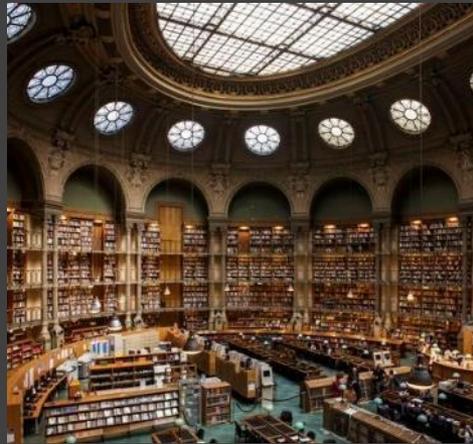


DRC (8 regions) (FR) 400 Ctrs

# Indoor Examples



Château de Versailles (FR)



BNF Paris (FR)



Le Louvre (FR)



Reina Sofia Madrid (ES)



SNCF – Gares et Connexions



Paris Airport



RATP

Skjal sort 1 2000000 0 dags: 25.03.2026